

ClearVue Marketing Specialist

Imagine playing a role in promoting sustainability of commercial buildings around the globe.

Clearvue is seeking an ambitious marketing specialist.

ClearVue, a company specialising in solar building products, seeks a Marketing Specialist to contribute to its marketing, brand presence, communications, and partner programs working its headquarters in Perth, Western Australia. This role suits an early-career marketer that wants to make a positive impact on the world's carbon emissions.

About ClearVue

ClearVue Technologies Limited (ASX: CPV; OTCX: CVUEF) is an Australian business integrating solar technology into building façades and rooftop surfaces to generate renewable energy and reduce operational carbon footprints. The company's patented glass technology maintains transparency and building aesthetics while producing energy.

ClearVue has developed solar energy-generating solutions for vision glass, cladding, spandrels, balustrades, and skylights, contributing to building sustainability by offsetting operational energy needs.

ClearVue's integrated solar façade affects the design, construction, and renovation processes in the building industry. More information is available at www.clearvuepv.com.

Follow ClearVue on: [Facebook](#) | [Instagram](#) | [LinkedIn](#) | [YouTube](#).

Responsibilities

- **Social media marketing** – Develop and execute social media strategies to increase engagement, expand online communities, and promote products and events.
- **Website updates** – You will make updates to our website to ensure our website visitors have a seamless and positive user experience.
- **Email communications** – Create email programs to inform partners, customers, and investors about news, events, and opportunities involving ClearVue.
- **Content development** – Generate content, such as articles, blog posts, videos, and infographics, for primary audiences.
- **Event planning** – Coordinate and plan events to deliver complete experiences to attendees.
- **Graphic design** – Design graphics and collateral for various marketing initiatives and campaigns.
- **Strategic planning** – Collaborate with teams to develop and implement comprehensive marketing plans aligned with company objectives.

- **Analytics and reporting** – Monitor and analyse marketing program performance, providing insights and recommendations for optimisation.

Requirements

- **Experience** – This entry-level position benefits from experience in digital marketing, social media, or content creation.
- **Desire to Learn** – The ideal candidate demonstrates enthusiasm to learn and develop professionally.
- **Creativity** – You should have a creative mindset with a passion for storytelling and visual communication.
- **Technically Savvy** – Proficiency or willingness to learn digital marketing platforms, including tools for social media management, email marketing, content management, and graphic design.
- **Organizational skills** – Effective project management abilities and task prioritisation are required.
- **Team player** – Strong interpersonal skills and capacity for collaboration with diverse stakeholders, partners, and vendors are essential.
- **Industry knowledge** – Familiarity with renewable energy, architecture, construction, or commercial real estate is helpful but not mandatory. An aptitude for learning and an interest in technology are required.

Why you should join ClearVue.

Working from our Perth headquarters, you will have opportunities to work on exciting initiatives, collaborate with industry leaders, and contribute to the advancement of renewable energy solutions globally. The organisation provides a supportive environment, competitive compensation, and prospects for professional development.

How to apply

Please submit your resume along with a cover letter highlighting your relevant experience, skills, and why you are excited to join our organization as a marketing specialist. Send your application to hello@clearvuepv.com with the subject line: **Marketing Specialist Application**.

A note from the hiring manager

"There never been a more exciting time to join ClearVue. We have an amazing team of committed professionals that are collaborative and supportive. We are fast-moving and everyone has an incredibly positive enthusiasm for the work we are doing. We look forward to having an equally passionate team member join our team." – Lisa Dreher, Global Marketing Director